



## 1- Day Intensive Sketch Workshop

Salient Group's intensive 1- day workshop focuses on traditional sketch techniques for envisioning the future. Designed for landscape architects, architects, planners, and designers, the class is also a fun mix of demonstration, lecture, and observational learning for landscape artists. The class' simulation format and demonstrations help all levels of talent gain experience.

During the workshop, participants will learn the value of traditional sketching in the design process, composition, elements to include in sketch visualization, how to sketch with speed, and how to change sketches manually and digitally. Participants will learn the impact of color and stroke, how to effectively sketch concept alternates in watercolor, and techniques to enhance watercolor sketches with digital painting software.

Based upon our successful 2 1/2 day workshop, the one day workshop jump starts the program by immersing attendees directly into creating illustrations. The eight hour class focuses on the technical aspects of constructing a color sketch. Along the way, attendees will render a simulated project by participating in the following activities:

- Selecting appropriate materials for a sketch project,
- Tailoring color palettes, entourage, and composition to build an environment,
- Building basic perspective,
- Organizing elements into an exciting composition,
- Designing concept value sketches,
- Painting a concept sketch for portfolio,
- Evaluating effective renderings with practicing professionals.

Participants will enjoy completing the course by finishing a watercolor sketch of a simulated project, and critique of sketches by the instructor, guest artist, and peer group.

This course includes Salient Group's booklet download outlining the techniques and approach taught in the class.

### STEVE STANNARD'S **SALIENT GROUP**

ARTISTS VISUALISTS  
LANDSCAPE ARCHITECTS

8289 MAIN STREET  
ELLCOTT CITY, MD. 21043  
443.540.7654  
[WWW.SALIENTGROUP.COM](http://WWW.SALIENTGROUP.COM)